

The Weather Network is Looking for You... Now Hiring People with a Sunny Outlook

Benefits of working for Pelmorex / The Weather Network:

- Named one of Canada's 50 Best Managed Companies for the 5th consecutive year
- Recognized as one of Greater Toronto's Top Employers for 2010 and 2011
- Keeping pace with the growth of technology, we offer unique integration of creativity, science and technology
- Leader in employment equity and diversity
- Dynamic, fast-paced environment, open-door philosophy
- State of the art facilities

Media Producer, On-call

*Reports to: Programming Director, TWN
Oakville, ON*

The Media Producer's primary responsibility is producing the recorded audio and video content which will be played on the different mediums (TV, web, wireless & radio).

The Media Producer will be working closely with the Content Producer to stay informed of weather conditions as well as follow the Programming department's objectives and guidelines (knowing who our audience is, etc.) and coordinate the production of the weather and news content accordingly. This includes ensuring that the team (as described below) updates the content on a timely basis when necessary, and maintains the credibility, accuracy and professionalism on all produced and live segments.

The Media Producer's overall goal is to multi-purpose our content while increasing our ratings on TV and improving the audio and video content across the other mediums. In this role, the Media Producer will either operate the equipment in the production control room or work together with the Switchers. This position combines the traditional responsibilities of a control room Director and Producer, as well as some equipment operation.

Responsibilities:

- Increase ratings
- Plan, oversee and take responsibility for all aspects of the audio and video content, ensuring high standards are met and exceeded
- Manage, lead and coordinate a team of Weather Presenters, Switcher/Editors, News Writers and Graphic Artists, and work very closely with the Content Producer. Take an active role in dealing with employee issues and conducting timely performance evaluations of your team
- Coach and direct Weather Presenters during the live and near live elements
- Operate certain equipment necessary to record segments (Ross Overdrive system, Borealis etc.)
When directing live segments, take an active role in directing the show from the control room
- Work with the Content Producer to conduct regular air checks
- Continuously monitor information sources (newspapers, Internet, news wire and video feeds, etc.) and weather data to ensure the accurate, credible and timely presentation and production of news and weather content
- Prepare pre-show information for Weather Presenters as well as attend weather briefings

- Extra work during active weather may be required
- Conduct daily pre and post-show meetings with your team
- Participate in Producer meetings

Roles, responsibilities and duties may evolve and change over time.

Qualifications:

- College diploma or university degree in Communications/Journalism/Television production
- Minimum 5 years of experience working as a television Producer or Director (Television news preferred), including some experience as a control room director

Competencies:

- Proficient editorial judgment essential, including the ability to write, edit and prepare news scripts and/or other on air elements
- Knowledge of North American geography, meteorology and current affairs
- Effective team leader
- Effective interpersonal skills
- Organized and meticulous about details
- Some technical capabilities are required (some equipment operation)

Additional Assets:

- Management experience
- Interest in weather

Working Conditions:

- Shift work required (we operate 24/7)

Qualified applicants should submit their resume to: *Human Resources*, Fax: 905-829-1332 or email: hr@pelmorex.com. Please quote: “**Media Producer, On-call**” in the subject line. Pelmorex is committed to equity in the workplace. We thank all applicants for their interest, but only those selected for an interview will be contacted.