

## The Weather Network is Looking for You... Now Hiring People with a Sunny Outlook

### *Benefits of working for Pelmorex / The Weather Network:*

- Named one of Canada's 50 Best Managed Companies for the 5<sup>th</sup> consecutive year
- Recognized as one of Greater Toronto's Top Employers for 2010 and 2011
- Keeping pace with the growth of technology, we offer unique integration of creativity, science and technology
- Leader in employment equity and diversity
- Dynamic, fast-paced environment, open-door philosophy
- State of the art facilities

## **Content Producer, On-call**

*Reports to: Programming Director, TWN  
Oakville, ON*

The Content Producer will be responsible for planning, coordinating and overseeing the audio and video content of all the mediums used on The Weather Network (TV, web, wireless and radio); this includes any other opportunities that arise in the future.

Specifically, the Content Producer is required to stay informed on weather conditions as well as follow the Programming department's objectives and guidelines (i.e., knowing who our audience is, etc.) and coordinate the production of the weather and news content accordingly. This includes working closely with the Media Producer and News Writer to ensure that the team (as described below) updates the content on a timely basis when necessary, and maintains the credibility, accuracy and professionalism on all produced and live segments.

The Content Producer's overall goal is to multi-purpose our content and increase our ratings on TV, as well as improve the audio and video content across the other mediums. During those times when a Media Producer is not scheduled, this position combines the traditional responsibilities of a Producer and Director as well as some equipment operation.

### **Responsibilities:**

- Increase ratings
- Plan, oversee and take responsibility for all aspects of the content, ensuring high standards are met and exceeded
- Manage, lead and coordinate a team of Weather Presenters, Switcher/Editors, News Writers and Graphic Artists as well as work very closely with the Media Producer. Take an active role in dealing with personnel issues and conducting timely performance evaluations of your team
- During those times when a Media Producer is not scheduled, take an active role in directing the show from the control room; this includes coaching and directing Weather Presenters
- Responsible for operating some equipment in the control room such as Borealis, VizRT etc.
- Work with the Media Producer to conduct regular air checks
- Continuously monitor information sources (newspapers, Internet, news wire and video feeds, etc.) and weather data to ensure the accurate, credible and timely presentation and production of news and weather content
- Prepare pre-show information for Weather Presenters and attend weather briefings

- Extra work during active weather may be required
- Conduct daily pre and post-show meetings with your team
- Participate in Producer meetings

*Roles, responsibilities and duties may evolve and change over time.*

**Qualifications:**

- College diploma or university degree in Communications/Journalism/Television Production
- Minimum 3 years of experience as a television Producer or Director (Television news preferred)

**Competencies:**

- Proficient editorial judgment essential, including the ability to write, edit and prepare news scripts and/or other on air elements
- Knowledge of North American geography, meteorology and current affairs
- Effective team leader
- Effective interpersonal skills
- Organized and meticulous about details
- Some technical capabilities are required (some equipment operation)

**Additional Assets:**

- Some experience as control room director
- Management experience
- Interest in weather

**Working Conditions:**

- Shift work required (we operate 24/7)

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Qualified applicants should submit their resume to: *Human Resources*, Fax: 905-829-1332 or email: [hr@pelmorex.com](mailto:hr@pelmorex.com). Please quote: “**Content Producer, On-call**” in the subject line. Pelmorex is committed to equity in the workplace. We thank all applicants for their interest, but only those selected for an interview will be contacted.